



## ODC Omnibus

For quick polls and short, cost-efficient ad-hoc surveys take our Omnibus on the first Wednesday of the month! Get on and let our users answer your questions.

Data will be collected from a national representative sample according to age (18-65), gender and region, namely 1,000 interviews in **Germany, UK and Italy**.

You can book 1 to 10 questions and simple filters can be built in too.

### **Possible types of questions:**

<b><u>Types</u></b>	<b><u>Amount</u></b>
Yes/No question	1 question
Single & Multiple Choice	1 question (up to 10 items)
Ranking	10 items, 4-point scale = 1 question
Grid	10 Items, 4-point scale = 1 question
Open end	1 question

The results are supplied via e-mail as a labeled, cleaned SPSS raw data file.

### **Prices (per country):**

1-3 questions: EUR 400 / GBP 330 per question

4-6 questions: EUR 350 / GBP 290 per question

7-10 questions: EUR 300 / GBP 250 per question

### **Prices for additional services:**

Including graphical items: EUR 100 / GBP 85 per each

Client logo: EUR 400 / GBP 330

Coding of open ends: EUR 0.40 / GBP 0.33 per entry

The **ODC Omnibus** starts each month on the first Wednesday.

<b><u>Delivery of questions:</u></b>	Tuesday midday
<b><u>Scripting:</u></b>	Tuesday to Wednesday midday
<b><u>Field time:</u></b>	Wednesday to Monday in the following week
<b><u>Data delivery:</u></b>	Tuesday in the following week by 5 p.m.